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## AGENDA

- League Contacts
- Womens – AFL9s
- From SANFL to SACFL Regional and SANFL Juniors Clubs
- Tribunal Report – From the Gavel
- Development
- Grants
- Toyota Good For Footy
- From the Balcony
- JWITIHIA

### On Repeat

- Key Links
- Frequently Asked Questions
- Archived Updates
- Key Dates

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## League Contacts

Monday to Thursday 9:00am to 4:30pm

Friday 9:00am to 1:30pm

### **Football Operations**

**Aaron Jones** - All Football Operations including APPS, TPPS, Womens and Men's Footy, Fixtures, Registration & Transfers, Play HQ: [Aaron@adelaidefooty.com.au](mailto:Aaron@adelaidefooty.com.au)

**Nick Pietraroia** - All Football Operations including APPS, TPPS, Womens and Men's Footy, Fixtures,

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Registration & Transfers, Play HQ: [NickP@adelaidefooty.com.au](mailto:NickP@adelaidefooty.com.au) (Monday, Tuesday, Wednesday, Thursday)

**Forfeits** – All forfeits [forfeits@adelaidefooty.com.au](mailto:forfeits@adelaidefooty.com.au)

#### **Administration**

**Giannina Taeger** – Administration, Rules & Regulations, Policy, Accounts: [Giannina@adelaidefooty.com.au](mailto:Giannina@adelaidefooty.com.au)  
(Monday, Tuesday, Wednesday, Thursday)

**Ivana Lombardi** – Administration, Accounts: [accounts@adelaidefooty.com.au](mailto:accounts@adelaidefooty.com.au)

#### **Sponsorship / Media / Social Media**

**Dee Shepard** - Marketing, Communication, Social Media, Sponsorship: [dee@adelaidefooty.com.au](mailto:dee@adelaidefooty.com.au)

#### **Umpiring**

**Colin Rowston** – Umpiring Manager: [colin@adelaidefooty.com.au](mailto:colin@adelaidefooty.com.au)

**Peter Angel** – Umpiring Coordinator: Late Forfeits [peter@adelaidefooty.com.au](mailto:peter@adelaidefooty.com.au)

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## **WOMEN'S AFL9s**

We are excited to announce that SANFL in conjunction with the Adelaide Footy League will soon launch an all-women's AFL 9's competition. AFL 9s is a fast, fun, and social version of Australian Rules Football that is perfect for players of all skill levels.

It provides an excellent chance for team bonding, fitness, and friendly competition. This is especially beneficial for clubs with players who miss out on games each week due to an excess of team members, or for players who are new to football or in the later stages of their careers and wish to stay involved in the sport.

We encourage your club to enter one or more teams into the competition. Commencement Date to be confirmed but we believe the best opportunity to generate some ongoing interest is to work in concert with a heightened interest to Womens footy with the AFLW Competition in play.

**Season Length:** 8 weeks

**Location:** to be confirmed when EOI's are finalised.

**Cost:** Circa \$10 per week per player (\$600 per team)

To express your interest, please contact [communityfootball@sanfl.com.au](mailto:communityfootball@sanfl.com.au) by Friday July 4 with your club's name and number of teams you wish to enter.

For any other enquiries please feel free to contact me.

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# From SANFL to SACFL Regional and SANFL Juniors Clubs

See below as sent to all SACFL Regional and SANFL Junior Clubs in recent days.

Below gives us some comfort our recent heightened awareness and subsequent preaching from the pulpit was not just us.

One or two of the tales from the country in the last few weeks would make my hair stand up like Yahoo Serious *(no grey hair jokes please)*

From SANFL/SACFL to Regional Clubs

## OVERVIEW

SANFL reminds Clubs and Leagues of the importance of behaviour management to ensure that match day environments are safe and enjoyable for all participants and attendees. Recently, there have been numerous accounts of unacceptable behaviour exhibited by some members of our football community.

In recent weeks, we have encountered increased behavioural issues including:

- Racial Vilification
- Homophobic slurs
- Verbal and physical abuse of umpires and spectators
- Increased yellow and red cards for players
- On-Field violence (both verbal and physical)
- Inappropriate crowd behaviour.

We will not tolerate these incidents. SANFL in collaboration with each League sets clear behavioural expectations for everyone involved, including participants, coaches, officials, parents and spectators. The frequency of reports and unacceptable behaviour indicates that these standards are not being upheld, requiring stronger actions.

## KEY AREAS OF CONCERN

### UMPIRES

Umpire abuse remains a major issue within Community Football. Umpires must be allowed to perform their duties in a safe and supportive environment. Threatening and abusive behaviour by players, officials, coaches, parents and spectators towards umpires is completely unacceptable. Without umpires there is no football.

Therefore, implementing mechanisms to address umpire abuse remains critical for Clubs moving forward. It is important to also note that there are new auditory offences that have been included in the 2024 State & Territory Tribunal Guidelines. The new provision permits the controlling body to charge spectators, coaches, players and anyone else in attendance at matches who use abusive, insulting or obscene language towards an umpire. If charged and found guilty, a person could face a suspension of up to a four (4) or more matches from attending or playing football or be sent directly to a Tribunal and face more severe penalties.

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## **COACHES, PARENTS & PLAYERS**

On-field, we have seen a rise in player sanctions, and the behaviour of spectators and club members has fallen well below standards. Incidents such as on-field melees, poor crowd behaviour or yelling abuse at opposing players will not be tolerated. Our coaches, officials and members must set the example and become leaders.

In particular, coaches and club officials are role models and leaders for their players, and it is therefore incredibly frustrating to continually hear reports of poor behaviour on and off the field by club officials.

## **MOVING FORWARD**

As leaders of Community Football, I urge you to address your players, coaches, members, and supporters about acceptable behaviour at your Club. Emphasise the importance of respecting umpires and remind members that every act of swearing, hitting, racial vilification, homophobic slurs, or attacking an opponent, umpire or spectator is observed by children. Recognise any cultural or educational gaps in your Club and take steps to lead change. One incident of abuse or violence is one too many. Failure to change will impact the following:

- Loss of volunteers
- Loss of respect
- Loss of players
- Loss of sponsorship and revenue
- Damaging Club and League brand and reputation

Put simply, we must do better to change behavioural and cultural issues within Community Football. SANFL is committed to assisting Clubs and Leagues, however it is ultimately up to each of us to uphold and drive positive standards at each match.

We need to remember that it is a game of football. We love competition and rivalry, but abuse, violence and threatening behaviour is unacceptable and must not go without sanction.

I look forward to hearing how Clubs and Leagues have implemented mechanisms to reduce behavioural issues and wish you all the best of luck for the remainder of the season.

Yours sincerely,

Shawn Ford

SANFL Head of Community Football

From SANFL Juniors to SANFLJ Clubs

### **To all Club Officials and Coaches,**

I write to you at the half-way point of the 2024 National Pharmacies SANFL Juniors season to provide an update on the environments within our competition.

Pleasingly, after eight (8) rounds of competition, the following results have been achieved to date.

- 547 accredited Ground Marshalls, which equates to 60% of the competition.
- 20% reduction in total cards.
- 35% reduction in poor coach ratings.

The above results are indicative of the continued support and dedication towards a positive match day environment from club delegates, coaches, and volunteers. On behalf of the SANFL, I would like to thank you all for your work to date.

As the second half of the 2024 season commences, we are seeking support from club delegates on the below areas for concern to ensure that we continue to build on what has been a fantastic 2024 National Pharmacies SANFL Juniors competition.

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### **Non-Premiership Coach Behaviour**

At the half-way point of the competition, non-premiership coaches (U7-U11 competitions) attribute to 40% of the poor coach ratings within the SANFL Juniors competition, as well as three of the bottom five age groups for poor coach ratings being non-premiership age groups.

The purpose of the non-premiership coach being on the field is to allow for general encouragement of their players and assisting in general game play by reducing congestion and promoting positional structures.

However, examples of coaches consistently challenging umpires' decisions, following umpires and 'coaching' the umpires and general abusive language towards umpires still exists within our competition.

I ask that coaches are reminded of the on-field coaching criteria, attached to this letter, as well as the three-step approach to poor coach ratings (below). Should coaches wish to provide feedback, both positive and constructive, on umpire performance – we ask that they follow the correct procedures and club delegates contact the SANFL Juniors Umpiring department.

1st Poor Rating Required to coach from boundary next match.

2nd Poor Rating Required to umpire at next home match. Club \$100 fine

3rd Poor Rating Coach receives two (2) match suspension

### **Vilification & Discrimination**

There have been a number of examples of both players and spectators using inappropriate and discriminative language towards players on and off the field.

So far this season, the National Pharmacies SANFL Juniors competition have had examples of racial vilification, homophobic slurs and body shaming by opposition players and spectators, as well as on social media platforms which have resulted in sanctions being imposed.

### **LETTER TO CLUBS**

SANFL strongly encourages clubs and coaches to remind all players prior to playing of the importance of the words they choose to use, as well as the impact their comments can have, and the potential penalties associated.

### **Player Violence**

At the conclusion of round seven, a third of the cards awarded in the National Pharmacies SANFL Juniors competition relate to striking, wrestling, or players engaging in a melee.

As we near the SammyD Violence Prevention Round (June 28 – 30), SANFL encourage coaches to utilise the resources provided by the SammyD Foundation to commence the discussion around the impact of on-field violence and "saying NO to violence and YES to mateship".

Once again, I would like to thank you all for the work that you have put in to date this season. We have achieved some amazing results thus far in 2024, and with some extra attention, there is great potential to continue to build on these results.

Kind Regards

Oliver Graham

Competitions Manager – SANFL Juniors & Schools

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# Tribunal Report - From The Gavel

[Rnd 9 Suspensions | YTD | The Other List](#)

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## Development

### Breakthrough Mental Health Foundation

FREE mental health education to your club. "Ahead of the Game" developed in partnership with Movember and the AFL is a program that talks about how to recognise mental health issues, what to do and when to get help. Players learn how to build resilience and overcome challenges in sport and life. Sessions are available for players, coaches, and also parent groups.

To register your clubs' interest, simply fill out this form: [LINK](#)

### 1-Day training course in Advanced Resuscitation & Oxygen Therapy Friday 19 July 2024

Details: <https://www.adelaidefooty.com.au/post/1-day-training-course-in-advanced-resuscitation-oxygen-therapy>

Book a course: [firstaid.redcross.org.au](http://firstaid.redcross.org.au) | 1800 733 276

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## Grants

### Australia Post Grants

Apply now for a community grant. Applications close 1 July 2024

The 2024 Australia Post Community Grants Program is offering grants for eligible community-led, local projects that help improve connection, mental health and wellbeing.

At Australia Post, we understand that when people in communities connect, they feel better. So, we want to support the organisations that are helping to make this happen.

More Information: [LINK](#) Apply Now: [LINK](#)

### Catalyst Partnership Grants

Top applicants will receive support from the Heart Foundation to better equip them to translate their ideas into action and receive our support to secure future funding. Catalyst Partnership Grant awardees will each receive \$100,000 (excluding GST), intended for direct costs related to the project. EOIs and Full Applications are to be submitted via the [Heart Foundation's Grants Management Portal](#). Please familiarise yourself with the portal well before the deadline for a smooth application process. Assistance is available via the portal's help section, on our Catalyst Partnership Grants Website, or by contacting our support team directly at [grantsportal@heartfoundation.org.au](mailto:grantsportal@heartfoundation.org.au).

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# TOYOTA GOOD FOR FOOTY LOTTERY

To register your Club or buy tickets: <https://toyotagoodforfooty.raffletix.com.au/> Drawn: 12 pm on 13 September 2024

Email Nick for further information [nickp@adelaidefooty.com.au](mailto:nickp@adelaidefooty.com.au)

National Total: \$469,610

Adelaide Footy League Total: \$19,480.00

## National Leader board Top 10

Name	Association	Revenue
Warragul Industrials Football Club	West Gippsland Football Netball (VIC)	\$12,780.00
Kingsley JFC	Northern Conference (WA)	\$12,485.00
Morningside AFC	AFL Queensland (QLD)	\$9,500.00
East Perth	West Australian Football League (WA)	\$9,295.00
Kenmore JAFC	AFL Brisbane Juniors (QLD)	\$8,875.00
Fitzroy JFC	Yarra Junior Football League (VIC)	\$8,185.00
Airport West Football Club	Essendon District Football League (VIC)	\$7,510.00
St George Dragons	AFL Sydney	\$7,360.00
Uhs-Vu Afc	Victorian Amateur Football Association (VIC)	\$6,980.00
Woori Yallock Football Netball Club	Outer East Football Netball League (VIC)	\$5,815.00

## Adelaide Footy League Top 10

Name	Association	Revenue
Payneham NU	Adelaide Footy League	\$5,100.00
Hectorville Football Club	Adelaide Footy League	\$2,945.00
Goodwood Saints	Adelaide Footy League	\$1,965.00
Unley Football Club	Adelaide Footy League	\$1,270.00
Fitzroy Community Club	Adelaide Footy League	\$850.00
Henley Sharks Football & Netball Club	Adelaide Footy League	\$775.00
Gaza	Adelaide Footy League	\$740.00
Ingle Farm	Adelaide Footy League	\$675.00
Salisbury Football Club	Adelaide Footy League	\$670.00
Blackfriars Old Scholars Football Club	Adelaide Footy League	\$490.00

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## From the Balcony

Micky Mantle - "It's unbelievable how much you don't know about the game you've been playing all your life."

Great example here.

One spectator claimed Dangerous Tackle and one claimed the Umpire was ....., you'll get it.

Having the benefit of seeing the footage, the Umpire got it right and the injured player on the bench got it badly wrong on many fronts – refer Micky Mantle

Have a listen [HERE](#).

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## JWITIHIA

Text message between me and Club President last week.

**President** – Kernas, any chance you can come to ours for a Past Player / Premiership reunion on Saturday for a few Sherbs.

**Me** – Let me get this straight. You want ME to come to a Past Player / Premiership reunion on Saturday for a few Sherbs.

**President** – Of course, why not ?

**Me** – I appreciate the invite man and I reckon we've established I'm no prude but what good do you really think is going to happen after 2:15pm at a Past Player / Premiership reunion with a few Sherbs that I need to see with my own eyes let alone be a part of.

**President** – Yeah you're right, go somewhere else.

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## Key Links

AFL Concussion Policy - [AFL Concussion Guidelines](#)

AdFL Rules and Regulations -

[https://www.adelaidefooty.com.au/files/ugd/7209dc\\_7809a934dddf431789b3e28c373b7555.pdf](https://www.adelaidefooty.com.au/files/ugd/7209dc_7809a934dddf431789b3e28c373b7555.pdf)

AdFL Division Specifications -

[https://www.adelaidefooty.com.au/files/ugd/7209dc\\_7679895828fa420aa028326ab996ff81.pdf](https://www.adelaidefooty.com.au/files/ugd/7209dc_7679895828fa420aa028326ab996ff81.pdf)

CFL Regs - <https://sanfl.com.au/communityfootball/community-football-rules-regulations/>

Laws of Australian Football - <https://play.afl/learning-resource/laws-game#article-0>

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AdFL Umpire Fees - [https://www.adelaidefooty.com.au/files/ugd/7209dc\\_5c3a8e968b894637a7e8ee13f39caeb1.pdf](https://www.adelaidefooty.com.au/files/ugd/7209dc_5c3a8e968b894637a7e8ee13f39caeb1.pdf)

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## Frequently Asked Questions

<https://www.adelaidefooty.com.au/faq-s>

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## Archived Updates

For anyone, particularly newer Delegates or club officials, please see below.

<https://www.adelaidefooty.com.au/the-update>

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## Key Dates

### 2024

6 <sup>th</sup> July	Women's Division 1, 1R, 2, 2R - BYE
13 <sup>th</sup> July	Men's Division 1 - BYE
12 <sup>th</sup> Aug	Women's Medal Count – Digital (Monday Night)
17 <sup>th</sup> Aug	Women's Grand Finals Division 3, 4, 5 & 6
24 <sup>th</sup> Aug	Women's Grand Finals - Division 1, 1R, 2 & 2R
3 <sup>rd</sup> Sept	Men's Medal Count – Digital (Tuesday Night)
7 <sup>th</sup> Sept	Men's Grand Finals - Division 7, 7R
14 <sup>th</sup> Sept	Men's Grand Finals - Division 2-6, C2-C7
21 <sup>st</sup> Sept	Men's Grand Finals - Division 1, 1R & C1

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